



WEFORYOU
Trading & Services L.L.C



WE FOR YOU TRADING
YOUR BRIDGE TO INTERNATIONAL SUPPLY!

Who we are

We For You established in 2010 has developed from a local agent into a world class Middle East public partner services. WFY is a leading consultancy in Qatar providing best network to the government and private sector. We are business partners with over years of experience, a well-connected network, strategic planning, marketing, management, finance, organizational development and





We Believe in What We Do

Our company is built on a set of core values that influence everything we do and every decision we make. These core values help ensure we provide a consistent quality of service to every client in every sector.

- We do what we say we are going to do
- We anticipate the complaint
- We are a team
- We have integrity and are trustworthy
- We build reliable long-term relationships
- We are pro-active



WE FOR YOU TRADING
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Our Mission

Providing quality products & reliable services and sourcing from reputed manufacturers. Committed to delivering exceptional, personalized, and flexible service to our international and domestic customers. We understand our customers needs and will work hard to provide

BRAGARD

Be your best™

WFYT 2018 acquired BRAGARD UNIFORM as a distributor in Qatar Market.

The BRAGARD CHEF UNIFORM brand stands out for several key reasons. Each uniform is meticulously designed to not only provide comfort and functionality but also exude professionalism and style. Chef Work understands the unique needs of chefs and has crafted their uniforms to cater to their demands, ensuring they are equipped for success in the culinary world.



MEILLEUR OUVRIER DE FRANCE

**FOR THE PAST 95 YEARS, OUR FUNDAMENTAL VALUES
HAVE REMAINED THE SAME: SHARING OUR KNOW-HOW,
GATHERING EXPERTISE, AND TRANSMITTING THE TASTE
FOR PROFESSIONAL EXCELLENCE.**

**Sharing the same values, we have worked alongside the
Best Craftsmen of France for several decades.**

In 1976, when Gilles Bragard and Paul Bocuse created the Grand Chef jacket, the idea for a three-colour blue, white, and red collar seemed obvious. Under the impetus of a network of great chefs, led by Paul Bocuse, French cuisine was exported to the entire world. France's national colours are the symbol of French-style

excellence. Bragard creates the MOF collar. Today it is the sign of perfection.

Always at the forefront of current events, Bragard followed and now supports the future class of MOF. Those selected train at the heart of brigades and kitchens, and for some, have been for several years. In supplying them with quality professional outfits, Bragard works with them and encourages them on their exceptional professional paths.

A photograph of two chefs, a man and a woman, standing in a professional kitchen. They are both wearing white chef jackets. The man is on the left, looking slightly to the right. The woman is on the right, smiling at the camera. The kitchen background features stainless steel equipment and tiled walls. A large, white, 3D-style number '1976' is superimposed over the center of the image, partially covering the chefs. The overall lighting is dramatic, with highlights on the chefs' faces and the kitchen surfaces.

1976

THE ICONIC JACKET

THE
**ALLURE
GRAND CHEF[®]**
JACKET

Adapting the technology to the Grand Chef offers the variant: **Grand Chef[®] Allure**. The cotton fabric used undergoes a nano-fibre treatment, strengths and techniques:

- Easy to iron
- Water-repellent
- Odour and damp resistant
- Enhance material resistance



FIRST
01. GRAND CHEF[®] ALLURE



Possible to add the Mof collar



02. GRAND CHEF[®] ALLURE



EASY TO IRON
WATER-REPELLENT
ODOUR AND DAMPRESTANT
ENHANCE MATERIAL RESISTANCE

GRAND CHEF[®] ALLURE

Grand Chef jacket. Handmade cloth buttons allowing fast opening. Long girth sleeves for ease of movement. Thermometer pocket on left sleeve. Embroidered "E" logo on left cuff. Underarm vent eyelets. Back cut outs. Length 77 cm. Cotton.

01. Ref. 0886-2746 White
1 turn back chest pocket
44 to 70

02. Ref. 0886-7186 Black
1 turn back chest pocket
44 to 70

03. Ref. 9746-2746 White
No chest pocket
44 to 70



03. GRAND CHEF[®] ALLURE

THE SIMPLICITY OF INNOVATION

OUR COLLABS

JOSEPH VIOLA

JOSEPH VIOLA, M.O.F. 2004, IS A RIGOROUS CHEF WHO LIKES TO INNOVATE WHILE RESPECTING TRADITION. BY IMAGINING THE SOLYON JACKET WITH MAISON BRAGARD, THIS DYNAMIC AND PASSIONATE CHEF WAS ABLE TO TRANSMIT HIS DNA BY CREATING THIS MODEL AND RESPECTING THE BRAND'S KNOW-HOW: A STRUCTURED, INNOVATIVE, ONE-OF-A-KIND JACKET!

Back panels in Oxygen® mesh



Handmade fabric buttons

01 SOLYON
PREMIUM PIMA double-ply cotton
REF. 134568 WHITE
44 to 70

© Frédéric Durand



SOPHISTICATION, AN EXPRESSION OF OUR DNA!

COLLECTION

DUCASSE
by BRAGARD

A COMPLETE RANGE FOR CHEFS IN SEARCH OF PERFECTION, THE DUCASSE BY BRAGARD COLLECTION IS SURE TO SEDUCE YOU AND BRING YOU COMFORT AND REFINEMENT ON A DAILY BASIS.



01 ADOUR

FIRST

Collar lining in terry towelling

Box pleat for freedom of movement in the back

02 MONACO

FIRST

Pen pocket



Box pleat at the back

NANO TREATMENT
EASY BORN
WATER REPELLENT
ODORRESISTANT
DAMP RESISTANT
SUPERIOR FABRIC
DURABILITY



1. BRAFF



1. BRAFF



2. BENJY



3. ROCKIES



3. ROCKIES



3. ROCKIES



Shoes



news



MEPHISTO
CHARITÄT & DISCIPLIN

LENZO
Ultra-light men's Derby shoes. Flexible full-grain calfskin top.
Bogged edge. Extralight sole. OnSteam absorbent and hard-wearing
microfiber lining. Heel height: 2 cm. Innoshoe Label. Made in France.
Black.
Ref. 1.30424
39 - 47



INNOSHCE

LUKA
Ultra-light men's Derby shoes. Flexible full-grain calfskin top.
Bogged edge. Extralight sole. OnSteam absorbent and hard-wearing
microfiber lining. Heel height: 2 cm. Innoshoe Label. Made in France.
Black.
Ref. 1.30433
39 - 44





PROJECTS



Le ROYAL MERIDIEN DOHA

- Pre-Opening LE MERIDIEN HOTEL LUSAIL
- Supply of Chef Uniform from Executive Position down to Stewarding Team





CORINTHIA

YACHT CLUB

- CORINTHIA YATCH CLUB – Pre-Opening
- Supply of Culinary Uniform (*Chef Jacket / Chef Trouser / Chef Apron / Chef Shoes*) for executive position



FOUR SEASONS

HOTEL

DOHA

- FOUR SEASON HOTEL DOHA
- Supply of Chef Jacket for executive position





منتجع شاطئ

سلوى

Beach Resort



- Pre-Opening HILTON SALWA BEACH RESORT
- Supply of Chef Uniform from Executive Position down to Stewarding Team



QATAR DUTY FREE

السوق الحرة قطر

- QATAR DUTY FREE
- Supply of Chef Jacket from executive position to Line Chef



Harrods

ICE CREAM PARLOUR





RAFFLES

DOHA
رافلز الدوحة

Fairmont
HOTELS & RESORTS

- RAFFLES & FAIRMONT HOTEL LUSAIL
- Supply of Chef SHOES
from Executive Position down
to Stewarding Team





QATAR DUTY FREE

السوق الحرة قطر

- QATAR DUTY FREE
- Supply of Chef Jacket from executive position to Line Chef



Harrods

ICE CREAM PARLOUR





Marsa Malaz Kempinski

THE PEARL | DOHA

- MARSALA MALAZ KEMPINSKI HOTEL LUSAIL
- Supply of Chef Uniform
from Executive Position down
to Stewarding Team



CLIENTS





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